## Information Age





## **LED Message Displays**

The need for clear and concise communication has become increasingly important in both the industrial and commercial business environment. LED message displays have transformed the way companies communicate with both their customers and employees. Whether it is the time and temperature on the local bank sign, confirmation of your order at the local drive thru or traffic warnings and announcements on the overpass, LED message displays have become increasingly valuable in today's world.

Edwards offers custom LED message center solutions in addition to standard off the shelf products. Edwards has the message center to fit your needs. We offer a variety of displays in different sizes that can be used as single stand-alone units or be networked into a plant wide communication system. Designed for indoor or outdoor communication in commercial and industrial environments, Edwards' message centers can display production goals and performance, safety goals and performance, changes in employee benefits, company announcements and achievements as well as boost morale through employee recognition. They can also be applied in commercial establishments from retail stores to restaurants as a way to communicate special offers, announcements or specific messages as required.

## **Applications**

- Lean manufacturing measurements on the shop floor, call center or any workplace environment that monitors productivity and advocates continuous improvement
- · Display real-time status information and alerts
- Communicate to customer in lobby or waiting area(s)
- Communicate messages directly to supervisory personnel in the office, plant, shipping/receiving etc. regarding meetings, announcements, schedule changes, policy updates, sales and quality reports and more
- Display critical real-time productions information such as efficiency levels, production schedules/changes, system status information and alerts and other select information

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- Transmit emergency announcements, department objectives, financial and sales goals, weather updates, etc.
- Communicate operation instructions
- · Warehouse environment messaging:
  - Inventory management, storage, receiving, picking, and shipping.
  - Improved coordination of orders, parts, priorities and flow
  - Improved inventory accuracy
  - Visible tracking of order status, changes and priorities
  - Prioritization of orders
  - Visibly display performance information

Networking Software is also available to assist in creating, scheduling and running ads, announcements and messages. Features include:

## **Features**

- Message Editor: Create and preview messages for your LED display
- Site Manager: Configure and run an entire network of LED displays, set up schedules and send messages
- Communication Manager: Select wireless, LAN, or modem interfaces and monitor activity logs
- Active X Control: Manage variable updates and locations on your real-time data displays

